in all things Crossroads ······annual report

2023

We believe that young people can shape their own futures, and should not be defined by their social and economic means.

With Crossroads as a committed guide on their journey, our young people experience the great joys of making new friends, exploring new horizons, and realizing their vast potential.



BE HEALTHY: wellness & safety

BE CONNECTED: relationships & belonging

BE INVOLVED: agency & engagement

BE MORE: growth & confidence

In 2O23, Crossroads served over I,OOO young people in Grades I-12, predominantly from urban communities in Greater Boston.

In The Boston Children's Hospital 2O22 Community Health Needs Assessment, researchers found that "extracurricular programming for youth is limited and, for some families, unaffordable."

Crossroads ensures access to high quality, overnight camp and leadership opportunities.

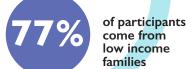


ACCESS

 $to\ opportunities$



of participants come from Boston





of participants identify as people of color



Crossroads partners with educators and child advocates across Greater Boston to reach kids most in need who would benefit from our programs.

The Crossroads community offers continuity and stability—and a steadfast commitment to **BEING MORE** for our young people.



of caregivers report camp had a positive impact on child's mental health JOY just letting kids be kids of campers love coming here and have fun at camp

Our camps and programs are a fine balance of focus and frolic. Getting out into nature, playing like a kid and forming lasting friendships are balanced with learning, feelings and understanding. Crossroads is a place where all young people can find their voices and their strength to approach their futures with confidence and joy.



CHALLENGES

learning something new to stretch and grow

At Crossroads we talk about reaching outside our comfort zone.

Our activities are designed to help young people try new things, trust others and above all, trust themselves in their pursuit of things that interest and excite them. They learn the skills to overcome fears and challenges and accomplish their goals with confidence.



of campers tried and learned something new







In 2O23, forty-five C5 leaders boarded planes, many for the first time, to the Rocky Mountains in Wyoming. They hiked 2O miles with full packs, navigated with a compass, slept under the stars and experienced the vast wilderness.

Through their Hammer Year Trek, our IOth grade C5 Leaders learn that climbing a mountain is a metaphor for life. Once they have accomplished this feat, they feel empowered to tackle anything that challenges them.

ADVENTURES

in the wilderness to find your way and find yourself



of campers feel challenged (in a good way)



Mentorship takes many forms at Crossroads. It's a "Big" modeling leadership behavior to a "Little" in a near-peer relationship at Camp Lapham. It's a National Outdoor Leadership School (NOLS) guide helping teens navigate the Wyoming backcountry. It's a Crossroads C5 Leaders alum hosting high school juniors on a tour of their alma mater. It's a community advocate partnering with high school seniors to raise awareness about the effects of homelessness. Through these supportive relationships, each young person finds inspiration for their own success story and each mentor creates generational impact in our communities.

MENTORS

who are there to support our youth on every journey







A shared experience can go a long way. Quiet cabin talks, conquering fears on the high ropes course, talking honestly about social justice issues, and encouraging each other to make it to the top of the mountain. Our youth learn from each other every day and in doing so, understand the challenges and the beautiful things that make us all different and the same.

Our Crossroads
youth have different
backgrounds.
Coming together creates
UNDERSTANDING
that lasts a

that lasts a life time.



Staff training is critical to ensuring that Crossroads' philosophy and methods are conveyed and passed to new staff every year. Crossroads fosters a welcoming environment and inclusive culture where participants experience a deep sense of community. On Juneteenth in 2023 our seasonal and year-round staff convened for a day of learning and training. Crossroads continues to focus on equity, and strives to create a community of inclusion and belonging for all.

TRAINING

our team plays and works hard to create an environment uniquely Crossroads



IN 2023 we asked campers and caregivers about our programs so we can measure results and deepen our impact.

BE HEALTHY



- Physical & emotional safety
- Increased physical activity
 & fitness
- Engaged with nature
 & time outside

"I've never known much about nature but here we're outside all of the time. I like it a lot."

BE CONNECTED



- Positive adult & peer relationships
- Belonged with a group or team
- Connected with a mentor

"I love my counselors and feel like they are always there to cheer me on."

BE INVOLVED



- Tried something new
- Learned something new
- Contributed to the camp community

"When I got to camp I was afraid of the pool but I worked to get my green band to swim in the deep end."

BE MORE



- Believed in self
- Identified a strength and weakness
- Took responsibility for actions

"Being a leader in our 24 hour challenge taught me that even though I'm shy I can be a good leader."



+ DONORS + COMMUNITY

expanding our community in many ways

MORE Community: 200+ volunteers at Community Action Day MORE House Parties: 150+ guests at trustee-hosted events

MORE Camp Visits: Longtime donors, foundation funders and alumni, including our oldest surviving alums

MORE Younger Donors: 70+ guests at tailgate party at the Stockade

MORE New Donors: 300+ in 2023

MORE Impact: 200+ donors inspired by the 4x Patriots Challenge

MORE Generosity: Record-breaking event day donations at the C5 golf tournament



MORE THANKFUL! Our donors help ensure that accessibility is never an issue for any child, regardless of financial circumstance.

VISIONARY

\$50,000 and above

Anonymous (2)

Boston Children's Collaboration
for Community Health

Karp Family Foundation

Libra Foundation, Inc.

Massachusetts Department of
Elementary & Secondary Education
The Ellison Foundation
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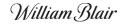
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HAMMER

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+=deceased

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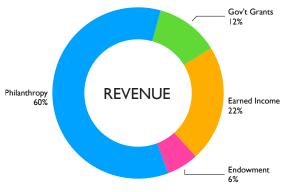
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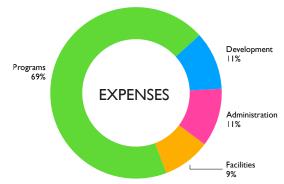
2023 CROSSROADS UNAUDITED FINANCIALS

January 1, 2023-December 31, 2023

Audited financials will be available in the summer of 2024.



Philanthropy\$2,910,448 Government Grants \$568,566 Earned Income\$1,O56,348 TOTAL \$4,824,832



Programs\$3,4O8,542 Development \$542,737 Administration \$549,729 Facilities Maintenance .. \$453,824 TOTAL \$4,954,832

Note: In light of the extraordinary challenges our young people are facing—specifically the uncertain health, social, and economic landscape—our Board approved a \$187K deficit budget in 2O23. The actual year-end gap of \$130,000 in funding will be closed drawing from operating cash reserves.

Crossroads, Inc. is a 501(c)3 organization. Our tax-id number is 04-2103837

