Greetings Crossroads Family,

It is my great pleasure to report on an extraordinary year in the history of Crossroads. As I share our highlights, I can’t help but reflect on the monumental contributions of my predecessor Deb Samuels, who worked tirelessly over two decades to build an organization that reflects the dignity, the aspirations and the brilliant vibrancy of the young people we serve. I have been honored to follow in her footsteps and am excited to be working with all of you to advance her amazing legacy.

We are deeply thankful for the incredible generosity of our supporters over the course of this year. Chuck Hewitt was instrumental in advancing the Deb Samuels Heroes Fund, which raised nearly $125,000 for our C5 Leaders program. Our Community Heroes rallied to pledge more than $270,000 in response to a generous matching gift from Sharon and Rick Fownes. Local foundations provided more than $840,000 in critical funding, and the dedicated efforts of Steve Stewart and Tim Carroll raised over $200,000 at our C5 New England Golf Golf Classic this summer. We also enjoyed our most successful Urban Campfire ever, led by our superlative event Co-Chairs, Devin Condron and Jeff Karp: more than $750,000 was donated in honor of the transformative leadership of our Board Chair Kevin Phelan.

Your investment in our young people has returned impressive results. In May, we graduated the C5 Leaders Class of 2018. This inspirational group of teens performed over 3,500 hours of community service and 96% were accepted to college. We were also delighted to have engaged 250 Junior Leaders in rich social-emotional learning opportunities during the school year. Summer camp continues to be the signature Crossroads experience. We are proud to have provided more than 1,000 young people with a community rooted in deep relationships, where our youth feel safe to take risks, explore new horizons—and just be kids. Camp is an experience that every child deserves and we are thankful that all of you support us in delivering on this promise.

Everything we do at Crossroads is rooted in a belief that the future is full of possibility and hope. We seek to inspire all members of our community to be more and to do more than they ever thought possible. Thank you for your commitment to our mission and to our Crossroads family—it is because of you that our young people have access to the opportunities that empower them to build the future they wish to see.

With gratitude, Simon
On May 10th, Crossroads celebrated its 10th Annual Urban Campfire at the Revere Hotel Boston Common. This signature event was the most successful to date, raising over $760,000 to directly support Crossroads summer and school-year programming. The event also honored Crossroads Board Chair and Boston youth advocate Kevin Phelan with the Crossroads Change Everything Award for his dedication, diligence, and commitment to the next generation of young leaders. Crossroads C5 Leaders Class of 2018 graduate Unique Hodge closed the night with a powerful speech in which she talked about how she overcame difficult personal hardships at a young age by learning how to meet every challenge head-on, break down barriers, and thrive. She began her freshman year at Harvard University in September.

“Crossroads has taught me how to be unapologetically me through any situation.”
- Unique Hodge, Urban Campfire Youth Speaker

In July, over 100 guests participated in the 6th Annual Crossroads C5 New England Golf Classic at Black Rock Country Club for a friendly round of golf, delicious food, great prizes, and our largest silent auction to date. The dinner program featured Chibuzo “Buzo” Anene, a C5 Leader Class of 2011 alumni, who shared his personal story and the positive impact of Crossroads during his youth. Led by co-chairs Steve Stewart and Tim Carroll, and with the support of our sponsors, golfers, and online bidders, we exceeded our fundraising goal and raised over $210,000 to directly impact our C5 New England leadership program!

Mission
Crossroads empowers young people to realize their potential and positively impact the world.

About Crossroads
Crossroads is a youth development organization serving over 1,000 low-income youth in the Boston area. Our multi-year programs span the summer and the school year and focus on three outcomes: Social/Emotional Learning, Civic Engagement, and College Access & Postsecondary Success.

Our Programs
Engage youth in up to 12 years of programming.

- **GROW**
  Overnight camp sessions that support children to develop the social emotional skills and confidence needed for success at home and in school. Participants experience a deep sense of community and belonging—the opportunity to be their best selves in a safe, fun and engaging setting.

- **BUILD**
  Our Junior Leaders build on their summer camp experiences during the school year, participating in overnight weekend programs designed to foster leadership skills. Children engage in outdoor education, arts enrichment, service learning, and begin the process of exploring the pathways to college and career.

- **LEAD**
  Our C5 Leaders program is a five-year experience in which teens refine and practice their leadership skills in the context of wilderness trips, service learning and college and career exploration. Students graduate with a clear plan for the future and the confidence, skills and dispositions to succeed in college and the workplace.

**OUR YOUTH**
- 100% receive financial aid from Crossroads to participate
- 78% receive free/reduced lunch
- 73% live in single-parent homes

**PROGRAM IMPACT: C5 Leaders**
- 96% graduate high school on-time
- 94% are accepted to college
- 78% will be first-generation scholars
- 3,500+ hours of community service completed by the C5 Leaders class of 2018 over the course of their time in the program

**OUR GEOGRAPHY**
- 47% City of Boston
- 15% City of Brockton
- 38% Other MA communities

crossroadsma.org for more info
Summer Done Right!

#SummerDoneRight2018 was a huge success! Whether at Camp Wing, Camp Lapham, or Camp Mitton, all of our young people inspired us daily with their dedication and perseverance, offering the crucial role Crossroads plays in their lives. We are so proud of our youth, and can’t wait to see everyone again at the start of #SummerDoneRight2019!

Our Share the Waterways experience is an annual event that provides deserving youth with the opportunity to get out on the water and learn about boating. Departing from Parker’s Boatyard in Cataumet, MA, over 100 Crossroads campers cruise along Buzzards Bay, in more than 20 boats piloted by local owners. Thank you to Dave Foynes and the 60 volunteers who shared their time, hospitality, and passion for boating with our Crossroads youth again this year.

Share the Waterways

During the summer, New England Patriots player Lawrence Guy hosted a special back-to-school giveaway at Gillette Stadium, where he provided backpacks filled with supplies to 150 youth from Crossroads.

Thank you Lawrence Guy and the Patriots!

Ball Corporation, a packaging and aerospace company, hosted our C5 Leaders at their plant in Saratoga Springs, NY this August. The teens learned about the amazing career opportunities at Ball. They also marveled at how an aluminum can is manufactured and learned about the aerospace program. Special thanks to our Ball partners: Cindy, Jerry, Ryan and Andrea--what an amazing team!!

Thank you Ball Corporation!

João Paulo Peçanha Ferreira
Class of 2018

João Paulo Peçanha Ferreira, or JP, began his journey with Crossroads at Camp Wing when he was eight years old. Even though he was reserved, from the first time he stepped foot onto Camp Wing he was hooked. At age 13, he was nominated and accepted to the C5 Leaders program and then transitioned to Camp Lapham.

JP reflected on his C5 experience, “…it is what you make it to be. It’s those loud amp lounge sessions with the speakers blasting, or those quiet and powerful insights that leave you with goosebumps. It’s those peaceful long hours of siesta, or those feelings of triumph at the top of a mountain. … It’s a getaway from the city, where for just a brief period of time, we somehow forget all of our problems at home, inevitably letting go of any social restraints. It’s an entity where you feel empowered, unafraid, and comfortable to be uncomfortable. Most importantly, it’s a place for us: youth leaders.”

This summer, JP served as a Fellow with The JW Ward Public Service Fellowship. Currently, JP is attending Chicago Loyola as member of the Class of 2022. We have been so proud to accompany JP on his Crossroads journey over the past ten years, and we remain truly inspired to watch as he takes the next steps on his journey.
The Crossroads C5 Leaders program serves young people who face pervasive, structural obstacles in gaining access to the resources and opportunities required to make it to and through college or career training programs to professions that offer the promise of financial security. Crossroads’ Postsecondary Success Initiative ensures that our 11th and 12th grade students receive individualized support in creating successful postsecondary plans that include attending a four-year or community college, or participating in a postsecondary program such as Year Up, City Year, or AmeriCorps.

Students receive personalized guidance about high school course selection and grades, the college application process, standardized test preparation, postsecondary financing options, and exploring career interests. Crossroads also provides weekly drop-in sessions facilitated at our Boston office and other community locations for more individualized support.

The initiative’s early returns have been outstanding, with data showing progressively higher rates of enrollment in college or postsecondary training for the graduating classes of 2017 and 2018. We are also working to provide our program graduates with tailored support in their postsecondary setting. Crossroads’ overall aim is to guide 100% of our young people to success by providing them with access to powerful growth opportunities and the consistent, positive relationships necessary for long-term success.

### 2017 Financial Summary

**Revenue**
- Philanthropy: $2,387,426
- Program & Service Fees: $1,318,220
- Endowment & Other: $324,007
- Total: $4,029,653

**Expenses**
- Program & Services: $3,135,203
- Development: $604,241
- Management & General: $370,805
- Total: $4,110,249

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**Thanks to you!**

We are grateful for the incredible generosity from so many who made our work with these amazing youth possible. The list below represents cumulative contributions of $5,000 or more made from September 1, 2017 through August 31, 2018.

### Congrats to the Class of 2018 who have been accepted to the following colleges and programs

- Barry University
- Boston College
- Bridgewater State University
- Curry College
- Eastern Nazarene
- Framingham State
- Harvard University
- Lasell College
- Lesley University
- Massasoit Community College
- Quincy College
- Rhode Island College
- Roger Williams University
- Salem State
- Simmons College
- Suffolk University
- Temple University
- UMass Amherst
- UMass Boston
- UMass Dartmouth
- UMass Lowell
- University of New Hampshire
- University of Rhode Island
- University of Tampa
- Western New England University
- Year Up

### Partner Spotlight: TechBoston Academy

Crossroads has launched a partnership with TechBoston Academy (TBA) in Dorchester to promote leadership development and social-emotional skill growth in 6th and 7th grade students. Through challenge-based, experiential learning programs enacted at Camp Wing and on the school’s campus, students will learn to work productively in teams, to communicate effectively in a variety of settings, to think critically when tackling complex problems, and to demonstrate resilience and creativity in the face of obstacles. Over the course of twelve sessions during the school year, more than 200 students will realize success through hard work, connect to classmates, demonstrate accountability, and develop a sense of responsibility to their school and the larger Dorchester community.

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